

## **Expression of Interest (Eoi)**

### **Website Design and Development**

India Infrastructure Finance Company Limited (IIFCL), a wholly Government owned Company, is a dedicated institution for financing infrastructure projects in the country with an overriding priority to PPPs.

IIFCL invites Expression of Interest (Eoi) to develop a world class bilingual (English / Hindi) website including following features:

- Content control
- Search – engine capability and positioning
- Online forms
- Newsletter posting
- PDF posting
- Video streaming
- Photo gallery
- All website content provided by IIFCL
- Flash animation
- Members – only section
- Searchable content and resource capabilities
- Calendar of events

Further the contractor has to provide the following service

- Designing of high-end static/animated web contents as per the information provided by IIFCL
- Development of web pages static/dynamic covering all information related to Institution profile and projects.
- Webhosting and Administration including maintenance, customization/modification as and when required.
- The content developed by agency will be the property of the IIFCL and will be handed over to IIFCL

## **Eligibility Criteria**

The agency/firm should have minimum 5 years of experience of web-site development.

The agency/firm should have experience of working on cross platforms and **must have experience of developing and designing website for at least 5 clients having turnover more than 500 crores during last 5 years** (till 31<sup>st</sup> March 2010). Completion certificates / Purchasers contact details to be submitted as proof.

Firms will be invited to make presentation in IIFCL for further shortlisting. The presentation should contain the proposed concept, design, features, technology to be used, etc. It should give a preview of how IIFCL website would look like. Expressions of Interest must be delivered **in sealed cover superscribed "EXPRESSION OF INTEREST FOR DESIGN AND DEVELOPMENT OF IIFCL WEBSITE"** to the address below by 5<sup>th</sup> July 2010 till 5 PM.

Sealed Proposals may be submitted to:

The Senior Assistant General Manager (I. T.)  
India Infrastructure Finance Company Limited  
8<sup>th</sup> Floor  
Hindustan Times Building  
18 & 20, Kasturba Gandhi Marg  
New Delhi-110 001  
Mobile: 9873558469