



**India Infrastructure Finance Company Limited
(A Govt. of India Enterprise)**

Subject: EMPANELMENT OF ADVERTISING/PR-AGENCIES

Date 11.10.2019

Reference: Tender No. CC-1/2019-20/1 dated: 22.08.2019

LIST OF AGENCIES SHORTLISTED FOR TECHNICAL BID EVALUATION - STAGE II

DATE FOR PRESENTATION: 16.10.2019

VENUE FOR THE PRESENTATION:

IIFCL
5TH FLOOR, BLOCK 2, PLATE A & B, NBCC TOWER,
EAST KIDWAI NAGAR, NEW DELHI-110023

S. NO.	NAME OF SHORTLISTED AGENCY	PRESENTATION TIME*
1	ADFACTORS ADVERTISING	10:00 AM
2	ALAKNANDA ADVERTISING PRIVATE LIMITED	10:25 AM
3	BUBNA ADVERTISING	10:50 AM
4	CENTUM ADVERTISING & MARKETING PVT. LTD.	11:15 AM
5	CONCEPT COMMUNICATION LTD.	11:40 AM
6	CRITIQUE COMMUNICATION PRIVATE LIMITED	12:05 PM
7	DENTSU AEGIS NETWORK	12:30 PM
8	EXPRESSION AD AGENCY PVT. LTD.	12:55 PM
9	LALIT ADVERTISING	2:00 PM
10	PARAMIN ADVERTISING MARKETING ASSOCIATES	2:25 PM

11	PRABHATAM ADVERTISING PVT. LTD.	2:50 PM
12	R K SWAMY BBDO PVT. LTD.	3:15 PM
13	SANKET COMMUNICATIONS PVT. LTD.	3:40 PM
14	SHARAD ADVERTISING PRIVATE LIMITED	4:05 PM
15	SPAN COMMUNICATIONS	4:30 PM
16	VENTURES ADVERTISING PVT. LTD.	4:55 PM

**The agencies are requested to be present at least 15 minutes before their scheduled presentation time. No request for change in presentation time will be entertained.*

For further information on presentation/Stage II evaluation please refer to the EOI document.